



SOMMET INNOVATION MEDTEQ⁺ INNOVATION SUMMIT

6 février - February 6
2024

For information:
evenement@medteq.ca

**PARTNERSHIP
PLAN**

Partenaires financiers
Financial Partners

Québec  Canada 





ABOUT MEDTEQ⁺

MEDTEQ⁺, a pan-Canadian consortium for industrial research and innovation in healthcare technologies, is dedicated to accelerating the development of innovative technological solutions to improve people's health and quality of life. MEDTEQ⁺ supports the validation of these technologies, their integration into the healthcare network, and their local and international outreach, by bringing together the complementary skills of industrial and institutional partners and healthcare providers. MEDTEQ⁺ offers support, subsidies, and investment services to innovative companies. Since December 2022, MEDTEQ⁺ has also been the bearer of the envisAGE initiative, which aims to catalyze the AgeTech ecosystem and stimulate technological development to support aging. MEDTEQ⁺ relies, among other things, on financial support from the Government of Quebec, the Government of Canada, the private sector, and complementary partners to foster research-industry relationships.

WHAT IS THE MEDTEQ⁺ INNOVATION SUMMIT?

The MEDTEQ⁺ Innovation Summit is back for another edition, and will be held on February 6, 2024, in Montreal!

For over 8 years, this event has been a must for all medtech industry players wishing to meet future partners and collaborate on innovative projects.

This unique event also provides an opportunity to imagine and discover the latest innovations and technologies in the healthcare sector. Its main objective is to foster collaboration between the various players in the ecosystem, exchange knowledge, present advances in medical technology and discuss the latest trends and challenges.

Over the years, the MEDTEQ⁺ Innovation Summit has become the meeting place for researchers, healthcare professionals, entrepreneurs and investors interested in healthcare innovation. It's an opportunity to forge partnerships, develop new collaborations and discover investment opportunities in the field of medical technology.

WHAT TO EXPECT AT THE 2024 EDITION?

Under the theme *The Universe of Possibilities in Healthcare*, the 2024 MEDTEQ+ Innovation Summit offers an inspiring exploration of innovation opportunities in the healthcare sector. The organizing committee is also planning a rich program featuring industry-leading companies, renowned experts, dynamic exchanges, and inspiring presentations. You will be able to discover an exceptional program that will showcase Quebec and Canadian leadership in healthcare technology development, as well as all the players who contribute to creating this dynamic ecosystem.

As a partner, you will have the chance to contribute to the growth and the dynamism of the ecosystem, as well as strongly position your organization, company, or sector of activity.

The event will be held at the Grand Quay of the Old Port of Montreal, in a hybrid format. More details to follow.

In the program: a day of conferences and exchanges with enriched content!



Internationally renowned speakers.

+ More than 500 participants from the Medtech community from Quebec, Canada and internationally.



Meetings with your **future collaborators**.
Personalized **networking** sessions!

Topics that will be covered:

- Health in space & isolated regions
- Sustainable health, including AgeTech
- Social accessibility
- Artificial and Quantum Intelligence
- Digital health & the use of software as a medical device
- AgeTEch, technologies for the aging population
- Investment
- Procurement



WHO WILL YOU MEET?

PARTICIPANT PROFILES

- CEOs
- General Managers
- VPs & Directors, Business Development
- VPs Research & Development
- VPs & Marketing Directors – Communications
- Vice-Rectors
- Scientific Directors
- Investors
- Professors
- Engineers
- Researchers
- Clinicians
- Practitioners in health & social services
- Students & Post Doc

ORGANIZATION PROFILES

- SMEs
- Startups
- Universities
- Investors
- Large companies
- College technology transfer centres
- Research Centres
- Government bodies
- University hospitals & healthcare institutions
- etc.

WHY BECOME A PARTNER?

Becoming a partner of the MEDTEQ⁺ Innovation Summit can bring a range of benefits and opportunities to your organization. The event brings together key players, innovators, researchers and stakeholders from the healthcare and technology sectors.

HERE ARE JUST A FEW REASONS WHY YOU SHOULD BECOME A PARTNER:

- Networking opportunities
- Visibility & outreach for your organization
- Collaboration opportunities
- Ecosystem support
- Learn more about the latest innovations and technologies

OUR IN-PERSON PARTNERSHIP OFFERS

	PLATINUM	GOLD	SILVER	BRONZE
RATES				
<i>Before taxes</i>	\$15,000	\$9,000	\$7,000	\$3,000
AVAILABLE QUANTITIES	1	3	4	Unlimited
TICKETS				
Number of tickets	6	4	2	1
EXPOSITION				
Booth	12 ft x 12 ft	8 ft x 8 ft	4 ft x 4 ft	
A descriptive page on the mobile application	X			
Roll-up				X
VISIBILITY				
Official Lunch Partner	X			
Official Breakfast Partner		X		
Coffee Breaks Partner			X	
Mobile application message <i>Announcement sent to all participants</i>	100 words			
Logo printed on name tags	X			
Speaking Opportunity <i>Time slots & presentation formats to be confirmed by MEDTEQ+ team</i>	20 min	15 min		
One advertising slide	X	X		
Logo on directional panels**	X	X		
Logo projection during event	X	X	X	X
Logo on podium**	X			
Public acknowledgements	X	X	X	X
COMMUNICATIONS				
Logo on the home page of summit website linking to your website	X	X		
Logo in newsletters*	X	X	X	X
Logo on partner page MEDTEQ+ Summit website*	X	X	X	X
Publication on social media	X	X	X	X
Logo on the mobile application in the partners section	X	X	X	X
POST-EVENT				
Message in the post-event report (250 words)	X			
Logo in the post-event survey	X	X		
Logo in the post-event report	X	X	X	X

Detailed post-event partner ROI report	X	X	X	X
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All prices exclude taxes.

*Proportion of logo according to partnership category.

**Visibility on printed documents is guaranteed and confirmed no later than January 5, 2024

OUR IN-PERSON “À LA CARTE” OFFERS

All “à la carte” offers include your logo in newsletters*, logo on the event website’s partner page with links to your site*, publication on social networks, and logo in the post-event report.

	Quantities	Price (excl. taxes)
PHOTOBOOTH Includes: 1 participation ticket, logo on the photos	1	\$2,500
PHONE CHARGING STATION <i>Logo on the station</i> Includes: 1 participation ticket	3	\$3,000
LOUNGE/NETWORKING AREA BEARING YOUR ORGANIZATION'S NAME Includes: 1 participation ticket	2	\$2,500
BOOTH IN THE NETWORKING SPACE Includes: 1 participation ticket, booth 4 ft x 4 ft	Unlimited	\$3,500
B2B CUBICLE <i>The cubicles will be available to participants for virtual meetings</i>	6	\$3,500
OFFICIAL PARTNER OF THE REGISTRATION AREA** Includes: 1 participation ticket	1	\$5,000
OFFICIAL COCKTAIL PARTNER Includes: 3 participation tickets, speaking opportunity of 10 minutes during the cocktail, public acknowledgements and projection of advertisement or your logo during the cocktail.	1	\$10,000
STUDENT GROUP SPONSORSHIP	Unlimited	To be defined according to number of tickets

All prices exclude taxes.

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OUR VIRTUAL PARTNER OFFERS

	GOLD	SILVER	BRONZE
RATE			
Excluding taxes	\$5,000	\$3,000	\$1,500
QUANTITIES AVAILABLE			
TICKETS			
Number of virtual tickets	5	3	2
Description page of your organization	X		
VISIBILITY			
Message in the mobile application <i>Announcement sent to all participants</i>	100 words		
Logo on mobile application home page	X		
Logo on mobile application banner	X	X	
Public acknowledgements	X	X	X
COMMUNICATIONS			
Logo in newsletters*	X	X	X
Logo on website with link to your website*	X	X	X
Publication on social media	X	X	X
Logo on mobile application in partners section	X	X	X
POST-EVENT			
Logo in the post-event report	X	X	X
Detailed report on partner ROI	X	X	X

All prices exclude taxes.

*Logo proportion according to category.



Can't seem to find what you are looking for? We can offer a tailor-made package. Here are a few examples or contact us for more options.

Participation in a podcast interview

Lanyards

Excluding production costs

Official partner of a pitch competition

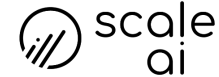
Site visit in the week following the event

The visit must be organized on February 7 or 8, 2024.

Includes: 1 participation ticket

Panel Participation

OUR PARTNERS FROM PREVIOUS EDITIONS



Canada 

Québec 

Contact us

EVENTS TEAM

Athena Sita

athena.sita@medteq.ca

514.518.8586

