

SOMMET INNOVATION MEDTEQ INNOVATION SUMMIT

INTERNATIONAL - CANADA - QUEBEC

PARTNERSHIP
PLAN

20
20

13-16 JANVIER
JANUARY 13-16

OVERVIEW OF 2019 EDITION

In 2019, over 570 participants were brought together at the MEDTEQ Innovation Summit! This year, the event occurred over three days, which included a day of conferences and two days of visits at the Beachhead™ centres.

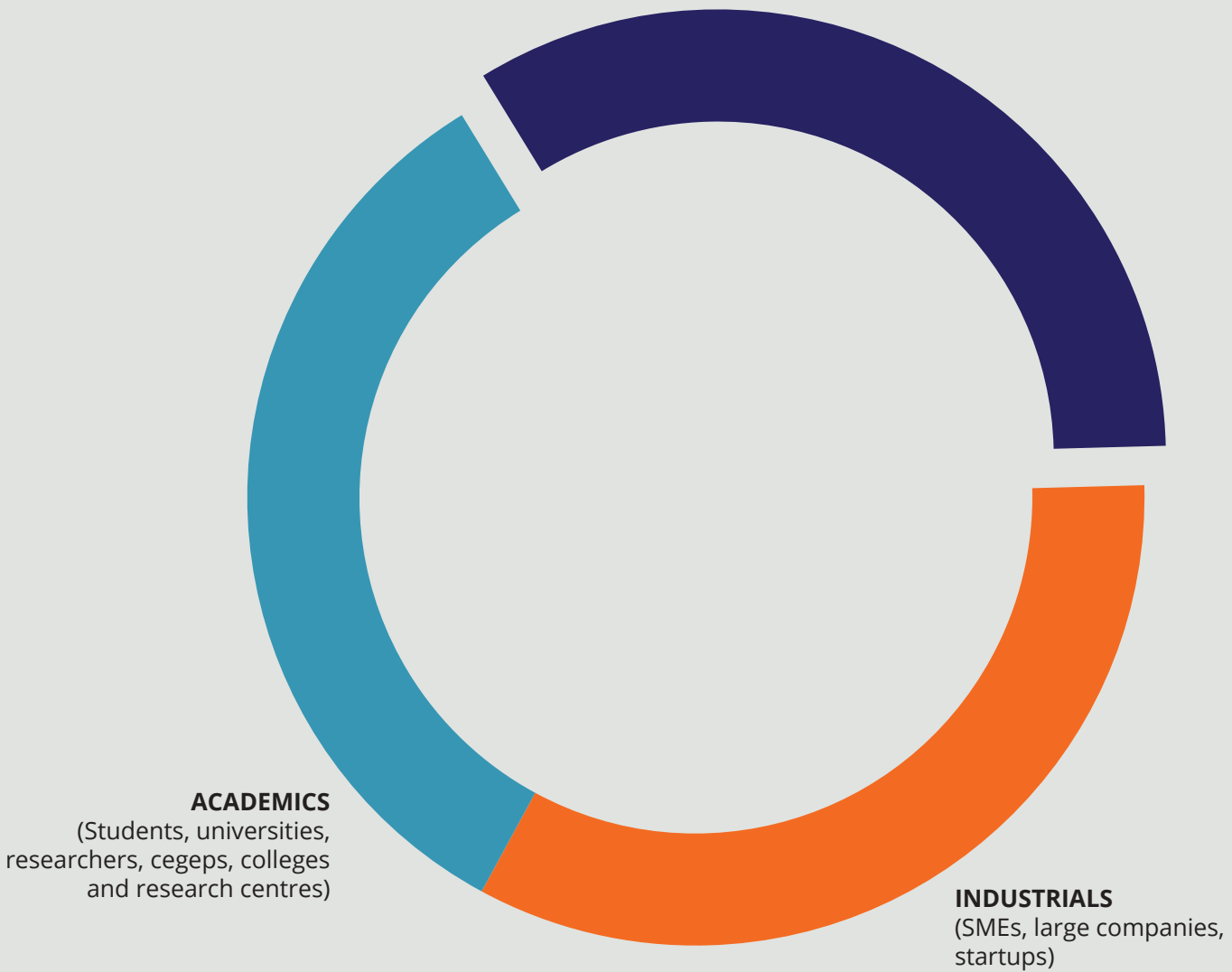
In 2018, MEDTEQ became one of the Centres of Excellence in Commercialization and Research (CECR) and organized for the first time a national event. This event is one of the largest of its kind in Canada, bringing together health networks, industry players, researchers, students and governments.

*Participants left inspired
and 70% said they were very
satisfied with the event.*

PARTICIPANTS' PROFILES
2019 EDITION

OTHERS

- Investors
- Insurances
- Foundations
- Provincial and federal bodies
- University technology commercialization
- Clusters
- Groupings
- Associations
- CIUSSS
- Research centres
- Hospitals
- Incubators



WHO IS **MEDTEQ** & WHAT IS THE **MEDTEQ SUMMIT?**

MEDTEQ's mission is, through collaborative, industry led projects, to accelerate the innovation and position, on a global scale, products and services developed by the Canadian medical technologies industry, thereby generating major economic impacts while improving healthcare systems for the ultimate benefit of patients in Canada and around the world.

For eight years, the MEDTEQ Innovation Summit has been a meeting point for all players in the medtech industry wishing to meet their future partners with whom to set up collaborative projects. It is also an event to imagine and discover the innovations and technologies of the sector. Participants leave inspired and 70% say they are very satisfied with the event.

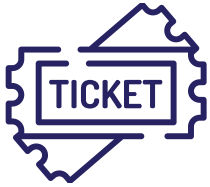
Photo:
MEDTEQ Innovation
Summit - 2019 edition

©Adil Boukind

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MBRES



WHAT TO EXPECT IN 2020?



+ 550 participants

from the medtech
community in
Quebec, Canada and
internationally



Meetings with **future collaborators**



A new program that enables access to **new visibility offers**



A wider audience

WHO ARE YOU GOING TO MEET?

PARTICIPANTS' PROFILES

- CEO
- Executive Director
- VP and Business Development Director
- VP R-D
- VP and Marketing – Communications Director
- Vice Rector
- Scientific Director
- Investor
- Professor
- Engineer
- Researcher
- Students & Post Doc

ORGANISATIONS' PROFILES

- SME
- Startups
- Universities
- Investors
- Large companies
- Colleges and research centres
- Governments
- University hospitals and health facilities

MAJOR
PARTNER

•
\$11,000

- Speaking slot on a topic of your choice during the conference – 15 min (with a final agreement from MEDTEQ)
- A booth in the networking space during the event
- Five tickets which will give full access to the event
- Acknowledgement from the CEO in the conference hall
- An advertising slide displayed in room during the breaks.
- An announcement in the post-event report (which is sent to the whole MEDTEQ network and is distributed on social media)
- Logo on directional panels
- Logo in the event newsletters
- Logo on the event website
- Logo in the post-event survey
- Logo in the post-event report
- Two announcements on the mobile application during the event
 - *Over 80% of the participants used the application in 2019 and the ad opening rate was over 80%*
- Individual publications on social media
- Access to the participants list prior to the event via the mobile application

PACKAGES

	MAJOR	GOLD	SILVER	BRONZE
Prices	\$11, 000	\$7, 500	\$5, 000	\$2, 500
Quantities available	2	3	unlimited	unlimited
Tickets				
Number of tickets for the event	5	4	2	1
Exposure				
Booth	x	x	x	
Roll-up				x
Visibility				
Advertisement slide	x	x		
Logo on directional panels*	x	x	x	x
Projection of logo*	x	x	x	
Speaking slots	15 min	5 min		
Logo on the lectern in the main room	x			
Announcements in the post-event report (250 words)	x			
Acknowledgements	x	x	x	x
Media				
Logo in newsletters*	x	x	x	x
Logo on the event website*	x	x	x	x
Logo in the post-event report*	x	x	x	x
Logo in the post-event survey*	x			
Announcement on the mobile application during the event	2	1		
Visibility on the mobile application	x	x	x	x
Posts on social media	x	x	x	x

*The size of the logo depends on the partnership package

** Exposure on printed material is guaranteed if the sponsorship is confirmed by December 18, 2019.

PACKAGES

SPONSOR OF THE OPENING "INVESTMENT" COCKTAIL

DAY 1

\$5,000

- Two tickets to access the event
- Speaking rights of five minutes during the cocktail
- Acknowledgments from the CEO
- Advertisement or logo projection during the cocktail
- Logo in the newsletters
- Logo on the event website
- Logo in the post-event report

OFFICIAL SPONSOR OF THE LUNCH

DAY 2

\$7,000

- Two tickets to access the event
- Speaking rights of five minutes during the lunch
- Acknowledgments from the CEO
- Advertisement or logo projection during the lunch
- A booth in the networking space during the event
- Logo in the newsletters
- Logo on the event website
- Logo in the post-event report

OFFICIAL SPONSOR OF THE COCKTAIL

DAY 2

SOLD

- Two tickets to access the event
- Speaking rights of five minutes during the cocktail
- Acknowledgements from the CEO
- Advertisement or logo projection during the cocktail
- A booth in the networking space during the event
- Logo in the newsletters
- Logo on the event website
- Logo in the post-event report

SPONSOR OF THE BREAK (AM OR PM)

DAY 2

\$2,000

- 1 ticket to access the event
- Acknowledgements from the CEO
- Advertisement or logo projection during the break
- Logo in the newsletters
- Logo on the event website
- Logo in the post-event report

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À LA CARTE* PARTNERS

	Price
Lanyards**	\$1 500
Booth - 1 booth in the networking space + 1 ticket for the event	\$2 500
Sponsorship of the PhotoBooth (logo printed on the photos) during the cocktail	\$2 000
Sponsorship of a cellular phone charging station (logo on the station)	\$2 000
Registration for student groups	To be defined with the number of tickets

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** Price without production

**NEED TO ADDRESS A SPECIFIC ISSUE: INCREASE
YOUR ORGANIZATION AWARENESS, MAXIMIZE
YOUR B2B APPOINTMENTS, ETC.?**

WE CAN CREATE VARIOUS *À LA CARTE* OFFERS,
DO NOT HESITATE TO CONTACT US.

EVENEMENT@MEDTEQ.CA

OUR PREVIOUS
PARTNERS



CONTACT



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