

# SOMMET INNOVATION MEDTEQ INNOVATION SUMMIT

INTERNATIONAL - CANADA - QUEBEC

SPONSORSHIP  
PLAN

20  
20

13-16 JANVIER  
JANUARY 13-16

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## OVERVIEW OF 2019 EDITION

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In 2019, over 570 participants were brought together at the MEDTEQ Innovation Summit! This year, the event occurred over three days, which will include a day of conferences and two days of visits at the Beachhead™ centres.

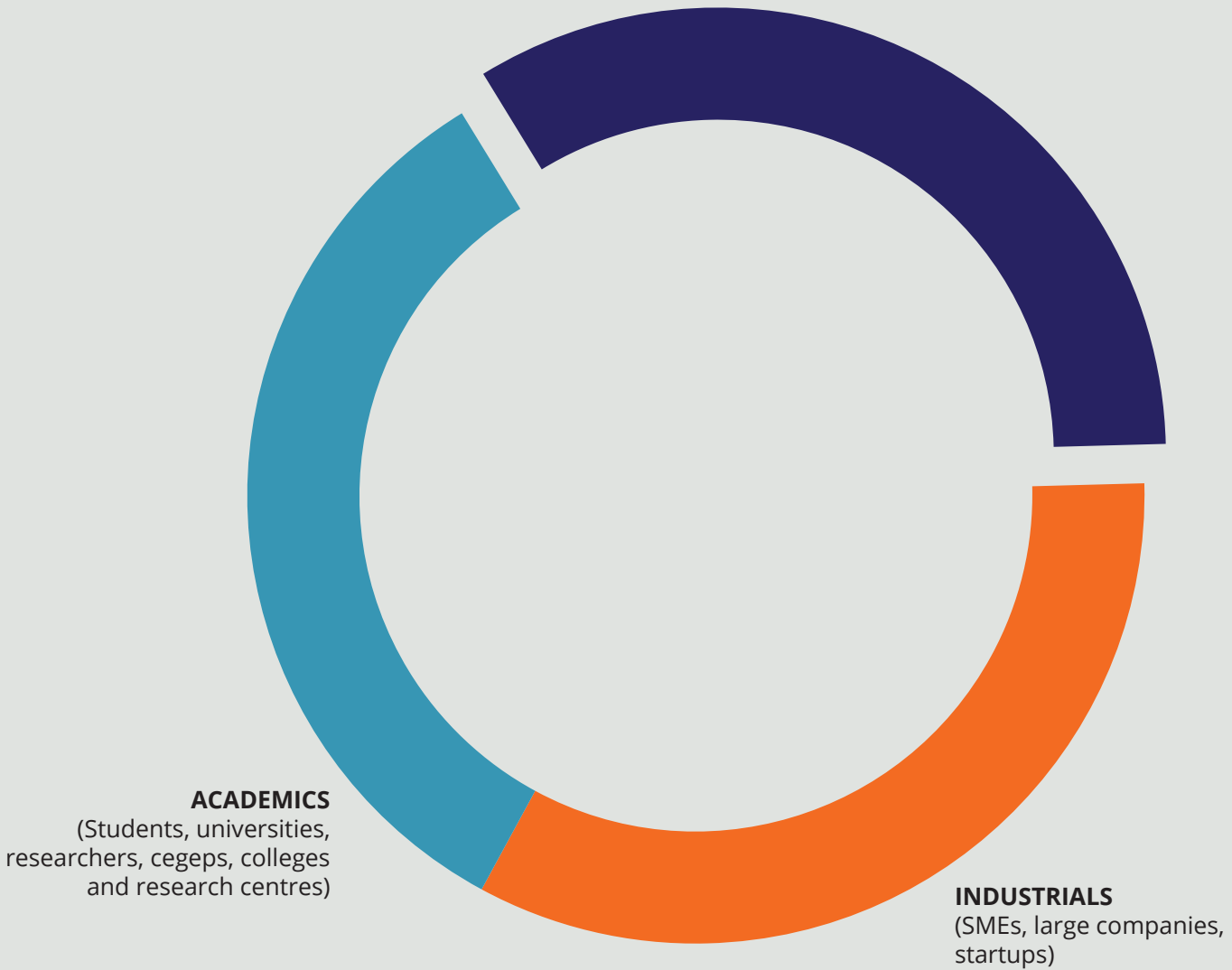
In 2018, MEDTEQ became one of the Centres of Excellence in Commercialization and Research (CECR) and organized for the first time a national event. This event is one of the largest of its kind in Canada, bringing together health networks, industry, researchers, students and governments.

*Participants leave inspired and 70% say they are very satisfied with the event.*

**PARTICIPANTS' PROFILES**  
**2019 EDITION**

**OTHERS**

- Investors
- Insurances
- Foundations
- Provincial and federal entities
- University technology commercialization
- Clusters
- Groupings
- Associations
- CIUSSS
- Research centres
- Hospitals
- Incubators



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## WHO IS **MEDTEQ** & WHAT IS THE **MEDTEQ SUMMIT?**

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MEDTEQ's mission is, through collaborative, industry led projects, to accelerate the innovation and position, on a global scale, products and services developed by the Canadian medical technologies industry, thereby generating major economic impacts while improving healthcare systems for the ultimate benefit of patients in Canada and around the world.

For eight years, the MEDTEQ Innovation Summit has been a meeting point for all players in the medtech industry wishing to meet their future partners with whom to set up collaborative projects. It is also an event to imagine and discover the innovations and technologies of the sector. Participants leave inspired and 70% say they are very satisfied with the event.

*Photo:*  
MEDTEQ Innovation  
Summit  
2019 edition

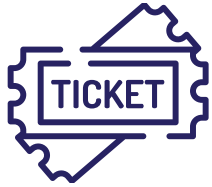
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## WHAT TO EXPECT IN 2020?

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**+ 550  
participants**

from the medtech  
community is  
Quebec, Canada and  
internationally



Meetings with  
**future  
collaborators**



This new program  
enables access to  
**new visibility  
offers**



The Summit will attract  
**a wider  
audience**

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## WHO ARE YOU GOING TO MEET?

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### PARTICIPANTS' PROFILES

- CEO
- Executive Director
- VP and Business Development Director
- VP R-D
- VP and Marketing – Communications Director
- Vice Rector
- Scientific Director
- Investor
- Professor
- Engineer
- Researcher
- Students & Post Doc

### ORGANISATIONS' PROFILES

- SME
- Startups
- Universities
- Investors
- Large companies
- Colleges and research centres
- Research centres
- Governments
- University hospitals and health facilities

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## MAJOR SPONSOR

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\$11 000

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- Speaking rights on a topic of your choice during the conference – 15 min (with a final agreement from MEDTEQ)
- A booth in the networking space during the event
- Five tickets which will give full access to the event
- Acknowledgement from the CEO in the conference hall
- An advertising slide displayed in room during the breaks.
- A mention in the post-event report (which is sent to the whole MEDTEQ network and is distributed on social media)
- Logo on directional panels
- Logo in the event newsletter
- Logo on the event website
- Logo in the survey
- Logo in the post-survey report
- Two announcements on the mobile application during the event
  - *Over 80% of the participants used the application in 2019 and the ad opening rate was over 80%*
- Individual publication on social media
- Access to the participants list prior to the event via the mobile application

## PACKAGES

	MAJOR	GOLD	SILVER	BRONZE
<b>Price</b>	\$11 000	\$7 500	\$5 000	\$2 500
<b>Amount available</b>	2	3	unlimited	unlimited
<b>Tickets</b>				
Number of tickets allocated to access the event	5	4	2	1
<b>Exposure</b>				
Kiosk	x	x	x	
Roll-up				x
<b>Visibility</b>				
Advertisement slide	x	x		
Logo on directional panels*	x	x	x	x
Projection of logo	x	x	x	
Speaking Rights	15 min	5 min		
Logo on the lectern in the main room*	x			
Announcement in the post-event report	x			
Acknowledgements	x	x	x	x
Announcement in the post-survey report (250 words)	x			
<b>Media</b>				
Logo in newsletter*	x	x	x	x
Logo on event website*	x	x	x	x
Logo in the post-survey report*	x	x	x	x
Logo in the survey*	x			
Announcement on the mobile application during the event	2	1		
Visibility on the mobile application	x	x	x	x
Posts on social media	x	x	x	x

\*The size of the logo depends on the sponsorship package



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## PACKAGES

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### **OFFICIAL SPONSOR FOR THE OPENING "INVESTMENTS" COCKTAIL**

DAY 1

**\$5 000**

- Two tickets to access the event
- Speaking rights of five minutes during the cocktail
- Acknowledgments from the CEO in the conference hall
- Advertisement or logo projection during the cocktail
- Logo in the newsletters
- Logo on the event website
- Logo in the post-survey report

### **OFFICIAL SPONSOR OF THE LUNCH**

DAY 2

**\$7 000**

- Two tickets to access the event
- Speaking rights of five minutes during the lunch
- Acknowledgments from the CEO in the conference hall
- Advertisement or logo projection during the lunch
- A kiosk in the networking space during the event
- Logo in the newsletters
- Logo on the event website
- Logo in the post-survey report

### **OFFICIAL SPONSOR OF THE COCKTAIL**

DAY 2

**SOLD**

- Two tickets to access the event
- Speaking rights of five minutes during the cocktail
- Acknowledgements from the CEO in the conference hall
- Advertisement or logo projection during the cocktail
- A kiosk in the networking space during the event
- Logo in the newsletters
- Logo on the event website
- Logo in the post-survey report

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## À LA CARTE\*\*

### SPONSORS

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	Price
Lanyards***	\$2 500
Kiosk- 1 kiosk in the networking space + 1 ticket for the event	\$2 000
Sponsorship of the PhotoBooth (logo printed on the photos*) during the cocktail	\$2 000
Sponsorship of a cellular phone charging station (logo on the station*)	\$2 000
Registration for student groupes	To be defined with the number of tickets

\* Logo proportion based on the category

\*\* Exposure on printed material is guaranteed if the sponsorship is confirmed by december 18, 2019.

\*\*\* Price without production

**NEED TO ADDRESS A SPECIFIC ISSUE: INCREASE  
YOUR NETWORK AWARENESS, MAXIMIZE  
YOUR B2B APPOINTMENTS, ETC.?**

WE CAN CREATE VARIOUS À LA CARTE OFFERS,  
DO NOT HESITATE TO CONTACT US.

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OUR PREVIOUS  
**SPONSORS**

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## CONTACT



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