

**SOMMET  
INNOVATION  
MEDTEQ  
INNOVATION  
SUMMIT**  
INTERNATIONAL - CANADA - QUÉBEC

**Sponsorship  
Plan**



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# Event Presentation

The medical technology industry in Canada is currently experiencing unprecedented growth. With each advance in the field corresponds saved lives and improved quality of life for patients.

The MEDTEQ Innovation Summit is a key event to help the medical technology industry evolve. Formerly the MEDTEQ Annual Forum, this day of exchange, reflection and discussion is being renewed and intensified. Through dynamic conferences and networking, participants will emerge inspired by this day and meet relevant people with whom to engage in future collaborations.

Last year, nearly 300 participants from SMEs, universities, large companies and healthcare centers gathered to discuss upcoming projects.

Since 2013, MEDTEQ has been accelerating the development of innovative solutions, their validation and integration into healthcare networks. MEDTEQ has also positioned local and international products and services from the Quebec and Canadian medical technology sectors to improve patient care. Collaboration and mobilization of professionals in the field are key elements in achieving this objective.



# What is the MEDTEQ Innovation Summit?

## **Visibility**

Position yourself as an innovation accelerator in the medtech sector. Be visible to 400 participants, members of the industry ecosystem at the provincial, national and global level.

## **Access to privileged contacts**

Our event offers you direct access to high calibre participants: VPs, directors, presidents of major corporations and research centres as well as government representatives.

## **Partnerships and Networking**

We work with you to develop customized sponsorship solutions that benefit the event and participants.

## **Access to information**

There is no better market study than listening to leaders talk about the future of healthcare. Obtain the live information about the medtech industry of tomorrow.

## **Suitable solutions**

We work with you to develop personalised sponsorships and profitable solutions for events and for participants.



# What type of organisations will you meet ?

The MEDTEQ Summit is THE « rendez-vous » for all the players in the medical technology industry across Canada.



SMEs



Startups



Universities



Investors



Large  
Companies



College  
technology  
transfer centres



Research  
centres



Ministries



University hospital  
centres and  
healthcare providers



# Who will you be meeting ?

- ✓ CEO
- ✓ General Director
- ✓ VP & Director of Business Development
- ✓ VP R&D
- ✓ VP & Director Marketing – Communications
- ✓ Vice-Rector
- ✓ Scientific Director
- ✓ Investors
- ✓ Professor
- ✓ Engineer
- ✓ Researcher
- ✓ Student & Post Doc





# Partnership Offers

	Majeur	Or	Argent	Bronze
<b>Pricing</b>	10000	7500	5000	2500
<b>Quantity available</b>	1	2	2	Unlimited
<b>Registration</b>				
Number of tickets	4	3	2	1
<b>Exhibition</b>				
Booth	x	x	x	
Rollup				x
<b>Visibility</b>				
Logo on directional signage	x	x	x	x
Projection logo	x	x	x	
Speech time	5 min	5 min		
Logo on podium in the big room	x			
Word in the program (250 words)	x			
Official partner for dinner	x			
Official partner for breakfast		x		
Acknowledgements	x	x	x	x
Word in the post-survey report (250 words)	x			
<b>Media - Média</b>				
Logo in the newsletters	x	x	x	x
Logo on the website	x	x	x	x
Logo in the post-survey report	x	x	x	x
Logo in the survey	x			
Visibility in the mobile application	x	x	x	x
Post on Twitter	x	x	x	x
Post on LinkedIn	x	x	x	x



# “À la carte”

	<b>Tarif</b>
Bags*	2 500 \$
Lanyards*	2 500 \$
Booth	2 000 \$
Official partner for mobile application	2 000 \$
Official partner for networking space	3 000 \$
Sponsor of PhotoBooth (logo on pictures)	2 000 \$
Sponsor of charging station (logo on station)	2 000 \$

## **Official partner of 5@7**

**SOLD**

2 entries

Speech time of 5 minutes

Logo in venue

1 booth

Napkins with your logo

Promotional items distribution

Acknowledgements

\* Price with production, \$1250 if you provide your own lanyards and bags



# About MEDTEQ

[medteq.ca](http://medteq.ca)

The mission of MEDTEQ is to accelerate the development of innovative solutions, their validation and their integration in the health networks and to position, locally and globally, products and services from the medtech sector in Quebec and Canada, thus generating a major economic impact while improving care for the benefit of patients.

Contact us to discuss your marketing goals and create a solution tailored to your needs:

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